

MAY AYAD

SKILLS

Software

Adobe Premiere
Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom

Other

Videography
Photography
Pre-production
Animation
Color Correction
Script writing
Art Direction
UX/UI Wireframing
HTML & CSS
Package Design
Typography

Language

English
Arabic

EDUCATION

The Pennsylvania State University | Schreyer Honors College
2017 Bachelor of Design in Graphic Design | Arabic Minor

WORK EXPERIENCE

&ROSES | august 2020 - present
co-founder

organize a creative collective dedicated to elevating progressive campaigns through digital and televised media

GRASSROOTS LAW PROJECT | july 2020 - dec 2020
lead media producer

interview families and produce videos memorializing loved ones lost and/or mistreated by the criminal justice system, cut digital ads for endorsed district attorney candidates, design toolkit for digital team

FRIENDS OF BERNIE SANDERS | may 2020 - present
part-time media producer, digital

create animated graphics, script and edit social media videos

BERNIE 2020 | feb 2019 - april 2020
media producer, digital & tv

design toolkit for digital team, create animated graphics and templates for social and tv teams, pitch news stories, write scripts for social media videos and advertisements, coordinate with policy team members to create relevant media, source and film interviews, b-roll

UNITED STATES SENATE | jan 2018 - feb 2019
media producer at sen. bernie sanders' office, digital

pitch news stories that correlate with the senator's platform, write and edit scripts create animated graphics and templates for the video team, film interviews and livestreamed events

FEEDPHILLY / MUSLIMS SERVE | august 2016 - june 2018
designer, webmaster & board advisor

design postcards, stationary, posters, fliers, and brochures, manage and create content for Instagram

CONTACT

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references available upon request